

Middle Georgia State University - FY20 – Institutional Action Items

Imperatives / Strategies / Measurement of Success	Responsible Office	Status Q1	Status Q2	Status Q3	Status Q4
Imperative 1) Grow Enrollment with Purpose					
Strategy 1) Expand and enrich the face to face student experience					
Perform comprehensive review of academic and student support programs to ensure the most meaningful enrichment for our students	Academic Affairs, Student Affairs	Support areas identified	Senate Committee has been charged and evaluation is in progress		
Strategy 2) Expand and enrich online instruction into new markets					
Successfully launch corporate and community partnerships	Academic Affairs, Enrollment Management	2 started	Launched with over 20 active partners. Should account for .5% to 1% of overall Spring 2020 enrollment at census. Currently stands at 1% of enrollment.		
Imperative 2) Own Student Success					
Strategy 3) Develop academic pipelines and expand degrees					
Pursue with the Board of Regents two new undergraduate and two new graduate degree programs	Academic Affairs	Programs prepared by Schools	Approved by Senate 2 Bac. and DSIT Approved by BOR		
Strategy 4) Expand student engagement and experiential learning					
Successfully complete the Quality Enhancement Plan and institutionalize experiential learning recognition	Academic Affairs	Plan Developed	Recognition Approved by Senate		
Imperative 3) Build Shared Culture					
Strategy 5) Attract, retain, develop and recognize talent					
Develop the compensation and organizational structure for staff	Human Resources	Project under way	Contract with vendor is under review.		
Strategy 6) Sustain financial health and increase needs-based aid					
Pursue \$1 million goal for the Annual Campaign and the public launch of the Greatness Campaign	University Advancement	Annual campaign planning meeting to be held in fall	2019 annual campaign concluded at goal, preparations for 2020 annual campaign started January 1, 2020. Public launch of capital campaign planned for spring 2020.		
Strategy 7) Cultivate engagement to elevate the University and the region					
Secure state capital requests and implement government relations and campus coordination plans					